

Software tools for presentations

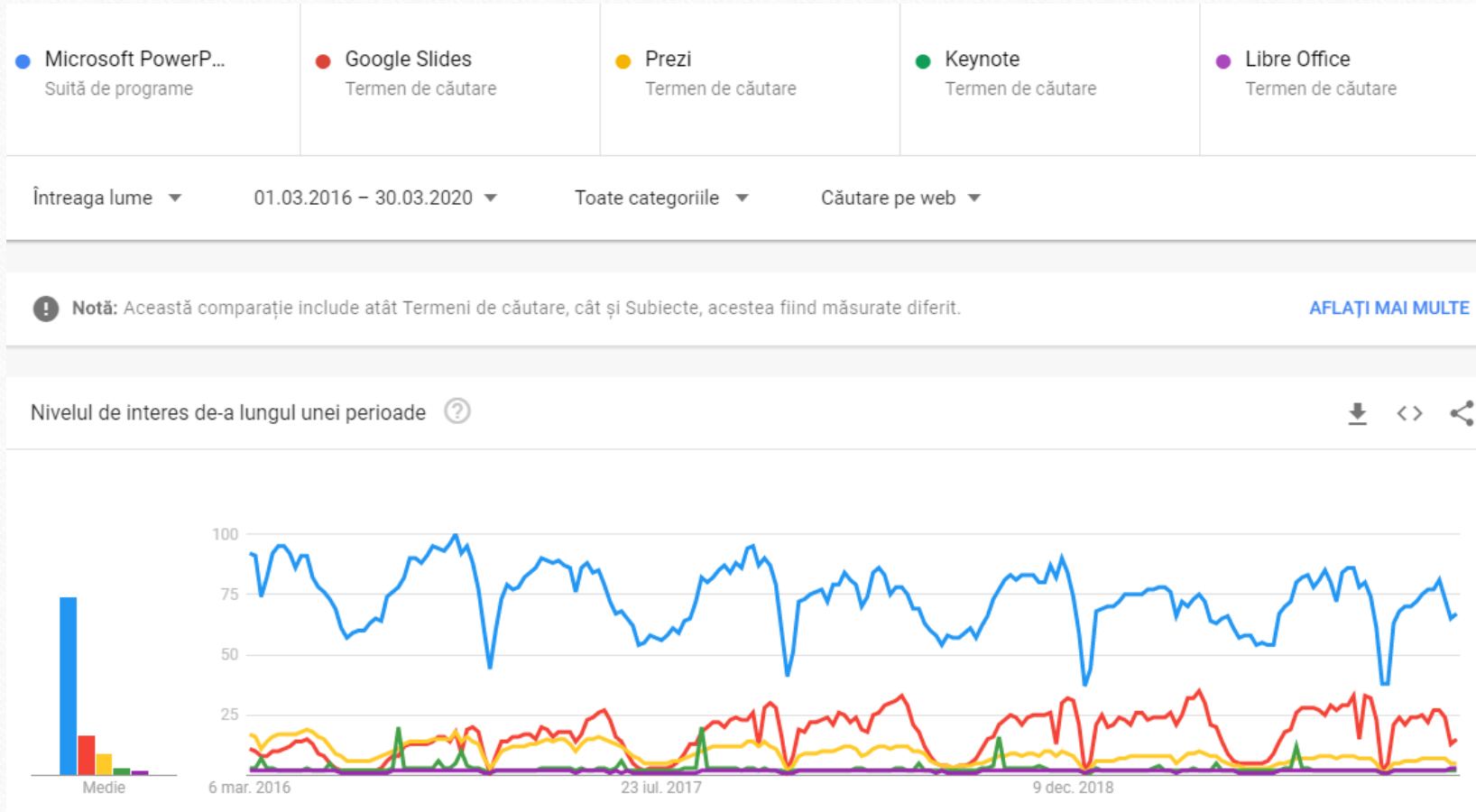
Presentation software

- is a desktop- or cloud-based application that allows the user to present information to an audience using a sequence of multimedia formats, such as images, video, audio and text
- the visual presentation can be used to accompany a live talk or speech or as a standalone slide deck

A lot ...

-
- PowerPoint
 - Google Slides
 - Prezi
 - Keynote
 - LibreOffice Impress
 - SlideDog
 - Slidebean
 - SlideShark
 - SlideSnack
 - SlideRocket
 - Slides
 - Slideshare
 - Beautiful.AI
 - Microsoft Sway
 - Adobe Spark
 - Adobe InDesign
 - Swipe
 - Deckset
 - Visme
 - Haiku Deck
 - PowToon
 - 280 Slides
 - Kineticast
 - Knowledge Vision
 - GoAnimate
 - Wink
 - SnagIt
 - Camtasia
 - Camstudio
 - CustomShow
 - Zoho Show
 - Focusky
 - Ludus
 - Video Movie Maker
 - Canva
 - VisualBee
 - Projeqt
 - Crushbase
 - Articulate Presenter
 - Preseria
 - OnlyOffice Present.
 - Reallusion
 - DocketZoom
 - Emaze
 - SoftwareInsider
 - Panopto
 - FlowVella
 - SlideBureau
 - WPS Presentation
 - Genial.ly
 - NCH Software
 - ...
 - ...
 - ...
 - ...

What Google trends says about...



BEST PRESENTATION SOFTWARE

A VISUAL COMPARISON GUIDE

															
Lowest price	\$15 / month	\$7.99 / month	\$54 / year	\$7 / month	Free	\$99 / year	\$5 / month	\$8 / month	\$5 / month	\$19 / month	\$12.95 / month	\$12.36 / month	\$39 / month	Free	\$10 / month
Who is it for?	Businesses, educators	Educators, students	Educators, businesses	Businesses, educators	Businesses, educators	Designers, business owners	Startups	Startups	Businesses, educators	Entrepreneurs, teachers	Bloggers, startups	Professionals, educators	Educators, startups	Educators, students	Professionals, educators
Template options	Minimalist, modern	Photographic themes	HD images, 3D and video	3D, zoom into subtopics	Modern, colorful	Smart blocks	Clone and edit finished decks	Startup pitch decks	Visual themes	Animated templates	Colorful templates	Interactive templates	Animated scenes	Basic templates	Modern, Bold
Graphic assets	Images, icons, charts, maps	Images, fonts and charts	Online images, few shapes	Few shapes	Classic symbols and icons	Simple shapes	Small collection of shapes	Images, fonts, charts	Images, shapes and fonts	Animated characters	Images, shapes, fonts	Icons, images, graphs, maps	Animated characters	Small collection of shapes	Limited graphics
Devices you can use to edit	PC	PC, mobile	PC	PC	Apple devices	PC	PC, mobile	PC, mobile	PC	PC	PC, mobile	PC	PC	PC, mobile	PC, mobile
View presentations offline	⊖	⊖	⊖	⊖	⊖	⊖	⊖	⊖	⊖	⊖	⊖	⊖	⊖	⊖	⊖
Videos/ GIFs	⊖	⊖	⊖	⊖	—	⊖	⊖	⊖	⊖	⊖	—	⊖	⊖	⊖	⊖
Audio	⊖	⊖	⊖	⊖	—	⊖	—	—	—	⊖	—	⊖	⊖	⊖	⊖
Embed content (besides video)	⊖	—	⊖	—	—	⊖	⊖	⊖	⊖	—	—	⊖	—	⊖	—
Animations	⊖	—	⊖	⊖	⊖	—	⊖	⊖	⊖	⊖	—	⊖	⊖	⊖	—
Collaboration	⊖	⊖	⊖	⊖	⊖	⊖	⊖	⊖	⊖	—	⊖	⊖	⊖	⊖	⊖
Brand Kit	⊖	—	—	—	—	⊖	—	⊖	—	—	⊖	⊖	—	—	—
Online Sharing	⊖	⊖	⊖	⊖	—	⊖	⊖	⊖	⊖	⊖	⊖	⊖	⊖	⊖	—
Privacy protection	⊖	⊖	⊖	⊖	⊖	⊖	⊖	—	⊖	—	⊖	⊖	⊖	⊖	⊖
Analytics	⊖	⊖	⊖	⊖	—	—	⊖	⊖	⊖	—	—	⊖	—	—	⊖
Lead generation	⊖	—	—	—	—	—	—	—	—	—	—	—	—	—	—

Beyond Powerpoint (or beyond 20 century?)

- Real-time collaboration
- Creative design tools
- Mobile editing
- Audio
- Import/Export abilities
- Online sharing
- Template availability
- Animation

Special features (1 / 4)

- Cloud-based tools, no costs and a variety of formatting tools and special effects (e.g. Google slides)
- Visually move featured images (e.g. Apple's Keynote)
- Non-linear presentations for less formal, conversational presentations (e.g. Prezi)
- Publish to the web (e.g. Zoho Show)
- Focus on interactivity to create visual media (e.g. Genial.ly)
- Analytic tools to know the details about how the presentation was seen (e.g. FlowVela)
- Build a slide library to share with the team (e.g. CustomShow)
- See who is viewing the presentation and how engaged they are (e.g. Slidebean)
- Use thousands of images licensed under Creative Commons (e.g. Haiku Deck)
- Include pop-ups and other types of visual content (e.g. Visme)

Special features (2/4)

- Suggest ways to visualize the ideas using AI (e.g. Beautiful.ai)
- Include 3D models (e.g. Ludus or Emaze)
- Integration with online services like Vimeo (e.g. Slides)
- Tools to add shapes (e.g. Adobe InDesign)
- HTML5 presentations (e.g. Focusky)
- Create animated stories for presentations, voiceovers, integrate with animated characters (Powtoon)
- Export to SlideShare (e.g. 280 Slides)
- Integrate content from sites like Flickr or Youtube (e.g. SlideRocket)
- Easy to customize the templates (e.g. Slides or Canva)
- No font limitation (e.g. Libre Office Impress)
- Social media image editor (e.g. Visme)
- Customizable content blocks (e.g. Slidebean)

Special features (3/4)

- Create animated presentations in video format (e.g. GoAnimate or Adobe Spark)
- Built-in broadcasting tools to stream presentations (e.g. Zoho Show)
- Turn notes into presentations (e.g. Microsoft Sway)
- Turn PDFs, videos, images, text outline into a presentation (e.g. Swipe)
- Use text commands to arrange items (e.g. Deckset)
- Email presentation to the list of contacts and track the results (e.g. Kineticast)
- Dedicated to tutorials with screenshots, explanations boxes, buttons, titles (e.g. Wink)
- Presentations for customer support with videos of on-screen activities (e.g. Camtasia or Camstudio)
- Weave together stories with style and personality from flickr photos, RSS feeds, tweets, Vimeo videos (e.g. Project)

Special features (4/4)

- Create animated figures for presentation and add animated avatars and comic effects for other presentation tools (e.g. Reallusion)
- In-built-analytics for understanding user insights (e.g. Docketzoom)
- Interactive publications that are personalized (e.g. Instant Magazine)
- Tools to manage live stream, record, and share videos across your organization (e.g. Panopto)
- Combine materials from many sources like prezi, ppts, pdf,s xls, video, images, web pages (e.g. SlideDog)
- Leave comments to other users to review (e.g. WPS Presentation)
- Sharing and tracking views and annotations on slides (e.g. Slideshark)
- For presentations in conference – system to organize them (e.g. Presaria)
- Quizzing (e.g. Articulate Presenter)

Back to main question – thesis presentation

- Not:
 - A collaborative work
 - Including videos, usually
 - Tracking the readers
- Should be:
 - Focused on ideas
 - Simple
- What (new) features are useful?
 - Tools for transforming notes, pdfs etc in slides
 - Create own templates
 - On-line storage
 - ... ?
 -?

Key types of presentation skills

- Create variety to ensure that the audience remains engaged
- Maintain an auditable tone throughout the presentation
- Maintain eye contact with the audience
- Work with confidence
- Communicate complex information in a simple way

[Recap also the 1st semester discussion on the presentation content]